



INVITATION TO EXHIBIT

Truth for a New Generation cordially invites you to exhibit your products or services at its September 14-15, 2018 Conference. The event called, "Save A Nation," will be held on Saturday September 14 and Saturday September 15, 2018 at New Vision Life, Murfreesboro, TN. The TNG "brand" is the most recognizable worldview/apologetics conference in America. Don't miss out...Secure your space today!

Displaying your products/services at the Save A Nation Conference can benefit you in numerous ways. We are expecting nearly 1,600 attendees/potential buyers. Exhibit spaces surround the conference areas where attendee traffic is optimized.

Promotional Opportunities:

1. Gold and Silver exhibitor opportunities
2. Faith, Hope and Love Level Sponsorships
3. Discounted advertising in the TNG "Save A Nation" Conference program

Exhibitor Booths:

All exhibitor booths will be located in the exhibit hall.

** Electrical service available upon request for an additional charge.*

Exhibit hours are as follows:

Set-up – Friday September 14th – 10:30PM – 3:00PM

Exhibits open Friday September 14th - 3:30 – 10:00PM, Saturday September 15th 8:00AM - 6:00PM

Visit truthforanewgeneration.com for more info, or email Carla McGlynn at carla@truthforanewgeneration.com

HOW TO RESERVE: To reserve a booth, send your completed Exhibitor/Sponsor Contract along with your payment to:

Carla McGlynn
Attn: TNG Conference
3504 Bald Creek Rd.
Clyde, NC 28721

* *Payment is accepted by check US\$ payable to: Truth for a New Generation*

SPONSORSHIP OPPORTUNITIES

TNG's "Save A Nation" Conference is an excellent opportunity to promote your company's products and services to potential buyers. The estimated 1600 attendees ARE buyers. Maximize your exposure among this community by sponsoring this TNG event. NOTE: You need not be an exhibitor to take advantage of these sponsorship opportunities. All levels of sponsorship include 2 Tickets to Friday Night Concert.

Love Sponsor \$6000

Love sponsorship includes;

- One trade show booth
- A full-page program ad showing logo as Platinum Sponsor
- Your logo included on TNG web site, main stage and sanctuary screens
- 2 minutes stage time, promotional video, or slideshow
- 2 Attendee passes

Hope Sponsor \$4000

Hope sponsorship includes;

- One trade show booth
- A full-page program ad showing logo as Gold Sponsor
- Your logo included on TNG web site, main stage and sanctuary screens
- 2 minutes stage time, promotional video, or slideshow
- 2 Attendee passes

Faith Sponsor \$2500

Faith sponsorship includes;

- One trade show booth
- A half-page program ad showing logo as Silver Sponsor
- Your logo included on TNG web site, main stage and sanctuary screens
- 2 Attendee passes

If you wish to reserve a sponsorship, please complete the appropriate section on the Exhibitor/Sponsor Contract and submit with payment via mail to:

Carla McGlynn
Attn: TNG Conference
3504 Bald Creek Rd.
Clyde, NC 28721

* *Payment is accepted by check US\$ payable to: Truth for a New Generation*

* *Please include your logo, to be used on sponsor signage and conference information, with contract*

Sponsorships are allocated on a first-come, first-served basis on receipt of contract. **To discuss other possible sponsorships**, please email Carla McGlynn at carla@truthforanewgeneration.com.

ADVERTISING OPPORTUNITIES

Gain added visibility for your services or products by promoting your booth to attendees. Take advantage of the exposure you will receive by advertising in the TNG "Save A Nation" Conference program or our Digital Electronic "On-Screen Advertising". Reserve your **full color** program ad by August 8, 2018. Exhibitors receive a 20% discount on advertising. All artwork/digital ads to be submitted along with payment by August 8, 2018.

<u>Ad Size</u>	<u>Regular Rate</u>	<u>Exhibitor Rate</u>
1/4 page	\$125	\$100
1/2 page	\$175	\$140
Full page	\$300	\$240
Back/Back inside cover	\$500	\$400
Front/Inside Cover	\$600	\$480

"On-Screen Advertising"

Ad duration: 4 Insertions of 15 Seconds each - \$300 (Includes 2 Bonus Insertions)

If you wish to purchase advertising in the TNG "Save A Nation" Conference program, please complete the appropriate section on the Exhibitor/Sponsor Contract and submit with payment via mail to:

Carla McGlynn
Attn: TNG Conference
3504 Bald Creek Rd.
Clyde, NC 28721

* *Payment is accepted by check US\$ payable to: [Truth for a New Generation](#)*

* *Please include your advertisement artwork with contract*

Truth for a New Generation "SAVE A NATION" Conference
Exhibitor/Sponsor Contract

We hereby contract with the *Truth for a New Generation 2018 "SAVE A NATION" Conference* for exhibit space as described below to be held at New Vision Life, Murfreesboro, TN, **September 14 and September 15, 2018**. The undersigned has read the enclosed rules and regulations and agrees to abide and be bound by said rules.

EXHIBIT BOOTH RENTAL INFORMATION

Rental of booth space to include: 1(one) covered 8' table and 2(two) folding chairs

PAYMENT: Full payment is due with contract.

AVAILABILITY: Booths are assigned on a first-come, first-served basis.

BOOTH COSTS:

Gold: Premium location in a corner booth.....\$500.00 or Premium location in a corner booth with Electric.....\$525

Silver: Aisle Location No Electric.....\$300 or Aisle Location with Electric.....\$325

EXHIBITOR/SPONSOR/ADVERTISING INFORMATION

Contact Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Signature: _____

Date Contract Signed: _____

**ADVERTISING AND
SPONSORSHIP OPPORTUNITIES**

ADVERTISING: Exhibitors will receive a 20% discount on advertising in the Conference program. (See the Invitation to Exhibit for advertising info.)

Full payment is due, with contract submittal and advertising art, by August 8, 2018 to be included in the conference workbook. Contact Carla McGlynn via email at carla@truthforanewgeneration.com for more information.

SPONSORSHIPS: Sponsorship opportunities are described on the Invitation to Exhibit. Reservations are accepted on a first-come, first-served basis and must be accompanied by full payment and logo (for signage, etc.) by August 8, 2018. Please keep in mind, the earlier you submit your information the more advertising you will be included in.

REMITTANCE INFORMATION

Booth Space Payment Enclosed.....\$ _____

Sponsorship Payment Enclosed.....\$ _____

Advertising Space Enclosed.....\$ _____

TOTAL AMOUNT ENCLOSED.....\$ _____

Please send completed form with payment (checks payable to Truth for a New Generation) to the following address:

Carla McGlynn
Attn: TFNG Conference
3540 Bald Creek Rd.
Clyde, NC 28721
Ph: (336)558-8494

A validated copy will be returned for your files. Thank you, and we look forward to seeing you!

FOR OFFICE USE ONLY

Date received: _____ Accepted by: _____

Amount received: _____ Balance due: _____

Check number: _____ Balance rcvd': _____